

Visual Analysis:

Cities like Palermo rely heavily on tourism. The city's leaders have asked you to develop a travel brochure to highlight some of Palermo's multicultural and historical sites. The brochure can be a traditional three-folded brochure images and captions. Or you can formulate a digital brochure complete with images, motion, and music and narration on a slide show or video presentation.

Follow the instructions below to develop a proposal of selected images from the article to include in the brochure. If working within a group, you may divide up tasks to efficiently use your time.

Step 1: Review the images.

1. Examine images from the article without reading the captions. Cover the caption if necessary. Scan your eyes over the image quickly to take it all in.
2. Look closely at the images and write notes on each of the four sections below, detailing what you can see and how you feel when look at the image.
 - First Impressions: What is your overall impression of the image? How do you feel when you look at it?
 - Content: What do you see in the image? (People? Objects? Describe them.) What action seems to be taking place, if any? Does the image represent Palermo's history and/or multicultural character? How does it do or not do this?
 - Time Period: Does the image depict a different period of time? What evidence in the image tells you this? What information does the caption give you on the period of time?
 - Summary: From what you've observed, explain why you think the image should or should not be included in the brochure.

3. Upon finishing your notes, identify six images (together if in a group) you recommend being in the brochure. Select a spokesperson to present your ideas to the entire class, or jot down briefly what you would say if you had to present your ideas in front of others.
4. To produce the brochure (traditional or digital), include the six images you selected or substitute any other images you feel are more appropriate. Your final project should only have six images. Write your own narrative about each image using information from its caption. Share your final product with others.

Common Core Standard(s) Met:

CCRA.R.7 Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.